



business supporting schools 2011-12 Enrollment

Contact Name

Business Name Name for promotional listing

Street Address

Town Zip

Phone Email

ADVERTISING INSTRUCTIONS

- Use previous year's ad
- I need help with our ad. Please contact me.
- We will supply a camera-ready ad.

Artwork must be in EPS, TIFF, PDF, JPEG, Quark Express, PhotoShop or Illustrator formats. Reflective art will be scanned at the quality provided. Email art to jquater@yestokids.org. Files should not exceed 1 meg.

**Deadline for copy is September 15, 2011:
Contact Julie at 485-0711**

Note: Unless specified by participation level, ads will be placed at the discretion of the production staff.

- Check: Enclosed is a check for payment in full.
 - Please bill me on September 1, 2010 for the full amount.
 - Charge: Visa MasterCard
 - Please charge my credit card for the full amount on _____ (No later than June 30, 2012)
 - Please charge my credit/debit card for the balance in _____ monthly installments, beginning _____.
- Balance must be paid in full by August 31, 2012.

cc#

exp CVV

Signature Date

- I am also interested in supporting the annual YES Gala and Online Auction with an in-kind donation. Please call me about increasing my participation level by adding an in-kind donation.
- I/we are parents of a Ross Valley District student

PAYMENT PREFERENCE

Payment can also be made online by going to yestokids.org and clicking Business Supporting Schools.

Please check your participation level

- Honors Sponsor \$10,000**
 - 4.5" x 7" full page ad in Family Directory--Back Cover
 - Up to 8 YES promotional events advertised to community
 - Logo on front of Business Directory Guide
 - Logo on home page of YES website with link to business website
 - Logo on YES Online Auction site as sponsor
 - Up to 8 gala emails as sponsor
 - Logo on all prominent signage at YES Fest and/or Gala
 - Prominent Business Partner listing in all theater programs
 - Complimentary Gala tickets
- District Sponsor \$5,000**
 - 4.5" x 7" full page ad in Family Directory--Back, Inside Front or Inside Back Cover based on first-come-first-served enrollment
 - Logo in Business Directory Guide
 - Logo on business page of YES website with link to business website
 - Logo on all prominent signage at YES Fest and Gala
 - Up to 8 YES promotional events advertised to community
 - Prominent Business Partner listing in all theater programs
 - Complimentary Gala tickets
- School Sponsor \$2,500**
 - 4.5" x 7" full page ad in Family Directory--Inside Front Cover, Inside Back Cover or first full page advertising page--first come, first served
 - Logo in listing for Business Directory Guide
 - Logo in listing on business page of YES website with link to business website
 - Logo on selected signage at YES Fest and Gala
 - Up to 6 promotional events advertised to community
 - Prominent Business Partner listing in all theater programs
 - Complimentary Gala tickets
- Academic Sponsor \$1,500**
 - 4.5" x 7" full page ad in Family Directory in front of directory
 - Listing, by business category, in Business Directory Guide
 - Listing on business page of YES website with link to business website
 - Up to 4 promotional events advertised to parent community
 - Prominent Business Partner listing in all theater programs
- Classroom Sponsor \$1,000**
 - 4.5" x 7" full page ad in Family Directory
 - Listing in Business Directory Guide
 - Listing on business page of YES website with link to business website
 - Up to 4 promotional emails to parent community
 - Listing by giving level in all theater programs
- Scholastic Sponsor \$500**
 - 4.5" x 3-1/2" half page ad in Family Directory
 - Listing in Business Directory Guide
 - Listing on business page of YES website with link to business website
 - Up to 3 promotional events advertised to community
 - Listing by giving level in all theater programs
- Student Sponsor \$300**
 - 2-1/4" x 3-1/2" quarter page ad in Family Directory
 - Listing in Business Directory Guide
 - Listing on business page of YES website.
 - Up to 2 promotional events advertised to community
 - Listing by giving level in all theater programs

This contribution is tax-deductible to the extent allowed by law.

Please return this form, your initial payment and any advertising proofs/graphics to:

YES Foundation

P.O. Box 2

San Anselmo, CA 9497

(415) 721-1555