

Becoming a YES business partner was the best decision we could have made as a small business. Not only did the YES partnership and promotions bring us many more customers and brand awareness than we had before, the money we contributed went to programs that are helping our children thrive and become competitive in a highly competitive world. I would encourage every local business to support YES! –

Robin Goldman, President
Children's Technology Workshop

Business Supporting Schools

YES businesses are known and promoted to over 3,000 parents, district staff and many community members in Fairfax and San Anselmo. In 2006-07 almost 100 businesses helped YES maintain and develop

- ★ K-5 weekly art and music including 5th grade instrumental classes.
- ★ The renown YES Theater Program for grades 3-8
- ★ The district's only major funding source for library books
- ★ Poets in the Schools grades 2-5 and 8
- ★ 8 assemblies a year at each elementary school
- ★ Middle school after-school sports, dance and curricular events (Renaissance and Civil War Days) for 7th and 8th graders
- ★ The White Hill Activities Program, a new program that gives students in grades 6-8 a choice of clubs and activities like Lego® Robotics, Mathletes, Environmental/Recycling Club, Rock Band and Investment Clubs.

2008-09 Business Supporting Schools

\$5,000 District Partner

Iron Springs Pub & Brewery | Steve & Kate's Camp

\$2,500 School Partner

Marin Sanitary Service | Trainor Commercial Construction, Inc.

\$1,500 Academic Partner

Blanc | Bradley Real Estate | doodlebug | JLH Communications
Kitchens & More | Mason Plumbing | Taco Jane's

\$1,000 Classroom Partner

Alex's Dry Cleaning	Kryolan Professional Makeup
Art Abloom	Linden Properties
Bon Air Shopping Center	Local Flora
Alan S. Cascio, DDS	Lopin Enterprises, Inc.
Comforts	dba The Graphic Source
Creative Catering	Market Metrix
Fairfax Coffee Roasters	Pey Marin Vineyards and
Conrad Gregory, Coldwell Banker	Mt. Tamalpais Vineyards
Haney Orthodontics	Morningside Properties
Darlene Hanley/Sharon Luce,	Red Hill 76 Circle K
Coldwell Banker	Selby Properties
Bill Johnson - Got Homes	Silver Screen Video
Real Estate	Starling Summer Designs

\$500 Student Partner

American Pacific Mortgage,	Marin Music Center
Jeff Thornton	Kathleen McDonough, M.A.,
Mark Anderson Aquatics	Physical Therapy
Avatar	Jeffrey McLane + Associates
Bay Area Community Resources	Mega Gymnastics
Kerry Berry, Frank Howard Allen	Millar Architecture
Children's Technology Workshop	Ongaro & Sons, Inc.
Color Me Mine	Pennypacker/Drake Home Building
Angelo Cosentino, TRI Coldwell	PugCafe.com
Banker Realtor	Raddue Construction
Creative Builders	Revolution 9
Gila Dorostkar, DDS	Mark J. Rice, Attorney & Mediator
Easy Street Café/Burritoville	San Anselmo Chamber of Commerce
Laurel Emminger Hairstyling	Sorella Caffè
Fairfax Lumber	Stapleton School of the
Fairfax Red Boy Pizza	Performing Arts
First Federal Savings of San Rafael	Ken Steele, DVM, House Call
fiXit	Veterinarian
Framework Engineering	String Letter Publishing
Ghiringhelli's Pizzeria	Sunshine Bicycle Center
Golden Gate Tutoring	Tamalpais Tutoring
Michelle J. Gonzalez, D.D.S.	Abigail Tarsches Photography
Good Earth Natural Foods	Tomorrow Media
Gorton & Schmohl Orthodontics	United Studios of Self Defense
Grasshopper Pilates	WEA Consulting
Grilly's	Whole Body Works, Amy Davidson
Carol Hudson, Frank Howard	Don Wilson Wachovia Securities
Allen Realtors	

\$300 Student Partner

All Done Concierge	Ludwig's Fine Wines & Spirits
AVA Restaurant	Maley Computing
Bank of Marin	Marin Acura
Kimberli Bearly, Mortgage Services	Marin Children's Chorus
Bloomworks	Mayer and Company
Book Beat	One Door Yoga
Bug-a-Lugz Delousing	Operation C.H.E.F.
Demo Sports	Pancho Villa's
Denny Painting	Pedersen Assoc. Landscape Arch.
Down to Earth Pediatrics	Constance Prodromou, L.Ac.,
Fairfax Nails	Ross Valley Wellness Center
Floyd Construction	Red Hill Holiday Cleaners
Lawrence Fong, D.D.S.	Ross Valley Insurance Agency
Daniel C. Freeman, D.D.S.	Smith & Company Certified Public
Gardens & Gables	Accountants
GreatEyelgasses.com	Stellas Fine Consignments
Siobhann Hall, LCSW, Child	Sushi 69
and Family Psychotherapy	T&B Sports
Hennessey Construction	Tutoring Works
John Herschleb, D.D.S.	Whyte's Booksmith
Robert Hoffman, D.D.S.	Wilson's Plumbing
Jeff Kroot Architect & Associates	

Join over
100 businesses
that say YES!



Ross Valley Schools Foundation

2009-10 Business Supporting Schools

yestokids.org

Business Supporting Schools Ad Specs

Directory Ad Sizes:

full page: 4.5" x 7"

half page: 4.5" x 3.5" horizontal only

quarter page: 2.5" x 3.5" vertical only

EPS, TIFF, PDF or JPEG formats are strongly encouraged, as are Quark Express, PhotoShop and Illustrator (but Word is acceptable). If an advertiser is sending native document formats, fonts and images must be included (PC fonts). If possible, ad copy should be separated by tabs, not spaces.

Hard copies of original art will be scanned at the quality provided. Please include a self-addressed stamped envelope if return of art is necessary.

Art can be emailed to info@yestokids.org.

Files should not exceed 1 meg. Please write YES Directory in the subject line. Hard copies of ads and accompanying artwork can be mailed to:

Julie Quater
YES Foundation
P.O. Box 2
San Anselmo, CA 94979

Questions?
Call Anne Newman or Julie Quater
at 721-1555 or
email askyes@yestokids.org.

**Visit yestokids.org for all
Business Supporting Schools
information and contacts.**

2009-10 Business Supporting Schools

BENEFIT	Honors Sponsor \$10,000	District Sponsor \$5,000	School Sponsor \$2,500	Academic Sponsor \$1,500	Classroom Sponsor \$1,000	Scholastic Sponsor \$500	Student Sponsor \$300
Admiration of over 3,000 Ross Valley parents and school district staff for supporting the community's children							
Advertising: District Family Directory	Front Cover	Cover*	Full Page**	Full Page**	Full Page	Half Page	Quarter Page
Listed on YES website Business Supporting Schools page for school year at giving level and by business category	Logo Linked to Business Website	Logo Linked to Business Website	Logo Linked to Business Website	Name Linked to Business Website	Logo Linked to Business Website	Name Linked to Business Website	
Logo prominent as sponsor on all pledge mailings and gala invitations							
Option to be named as program sponsor							
Logo with link to business website on YES online auction for two months							
Prominent sponsorship sign at annual Gala and YES Fest Art Festival							
Complimentary Gala tickets							
Listing in Business Supporting Schools list distributed in school newsletters, five theater performance programs, all school music performances and demonstrations.							
Inclusion in YES eNews emails***	up to 8 emails	up to 8 emails	up to 6 emails	up to 5 emails	up to 4 emails	2 emails	1 emails

* Back Cover or Inside Front or Back Cover assigned on first-come, first-served basis

** Preferred placement, client choice on a first-come, first-served basis

*** YES sends 1,500 monthly YES Business emails to parents and staff in the community. For tax reasons, your business must sponsor a YES promotion in order to be included. In 2009-10, your business enrollment will be credited with any revenue generated from a promotion.