

# Join the businesses that say



## Business Supporting Schools

YES businesses are known and promoted to over 3,000 parents, district staff and many community members in Fairfax and San Anselmo. In 2011-12 YES programs will include:

- ★ K-5 weekly art and music with credentialed art and music teachers, including 5th grade instrumental classes.
- ★ The award-winning White Hill Jazz Band and White Hill Chorus.
- ★ The renown YES Theater Program for grades 3-8
- ★ The district's only major funding source for library books
- ★ Poets in the Schools
- ★ The Wildcat Activities Program, where middle school students can choose lunchtime and after-school clubs like Lego® Robotics and West African Drumming, as well as After-School Sports.

[yestokids.org](http://yestokids.org)

## 2011-12 Business Supporting Schools

### \$5,000 District Partner

Golden Gate Tutoring • Good Earth Natural Foods  
Iron Springs Pub & Brewery

### \$2,500 School Partner

Trainor Commercial Construction, Inc.

### \$1,500 Academic Partner

Bradley Real Estate • Coffee Roastery • Edward Jones  
Green, Jordan, Taubman & Taubman, Attorneys at Law  
LH Communications • Kitchens & More • Mason Plumbing  
Sleeping Lady Cafe • Taco Jane's • Xgym

### --- \$1,000 Classroom Partner ---

Alex's Dry Cleaning  
American Pacific Mortgage-  
Jeff Thornton  
Bon Air Shopping Center  
Alan S. Cascio, DDS  
Comforts  
Haney Orthodontics  
Bill Johnson - Got Homes  
Real Estate

Marin Sanit  
ary Service  
Market Metrix  
Mugshots Photography  
Pancho Villa's  
Pedersen Associates  
Landscape Architects  
Pey Marin Vineyards and  
Mt. Tamalpais Vineyards

Raddue Construction  
San Anselmo-  
Chamber of Commerce  
Zamira Solari-  
Bradley Real Estate  
Steve & Kate's Camp  
String Letter Music School  
Studio Green

### --- \$500 Scholastic Partner ---

10,000 Victories Kung Fu  
Kerry Berry, Frank Howard Allen Realtors  
Broadway Hair Design  
Creative Catering  
Cucina  
Demo Sports  
Dojo Studio of Martial Arts  
Gila Dorostkar, DDS  
Laurel Emminger Hairstyling  
First Federal Savings of San Rafael  
Jeff George Landscape Architecture  
Michelle J. Gonzalez, D.D.S.  
Gorton & Schmohl Orthodontics  
Grilly's

Morgan Hall Architecture  
Carolyn Horton-  
Frank Howard Allen Realtors  
Connie Irwin & Fletcher Irwin-  
Realtors  
Jeanne Lau Landscape Architecture  
Maaquatics  
Jeffrey McLane + Associates  
Mega Gymnastics  
Millar Architecture  
Ongaro & Sons, Inc.  
Pennypacker/Drake Home Building  
PugCafe.com  
Raddue Construction

Millar Architecture  
Ongaro & Sons  
Pennypacker/Drake Home Building  
Red Boy Pizza, Fairfax  
Shideler-Skyvara Construction  
Sandra Soklin, Jewelry Appraiser  
Stapleton School of the  
Performing Arts  
Sunshine Bicycle Center  
John & Heather Vantress-  
Bradley Real Estate  
Whole Body Works, Amy Davidson

### --- \$300 Student Partner ---

Nadine Aarsheim, Attorney at Law  
Art Abloom Studio and Gallery  
Bank of Marin  
Kimberli Bearly, Mortgage Services  
Burritoville  
Demo Sports  
Easy Street Cafe  
Fairfax Nails  
fiXit  
Floyd Construction  
Daniel C. Freeman, D.D.S.  
Hennessey Construction

John Herschleb, D.D.S.  
Robert Hoffman, D.D.S.  
Robert Hunter Investment Advisor  
Judy's Automotive  
Jeff Kroot Architect & Associates  
Laser Center of Marin  
Liquid Marin  
Lo coco's Pizzeria  
Ludwig's Fine Wines & Spirits Maley  
Computing  
Maley Computing  
Mayer and Copany

Red Hill Studios  
Ross Valley CrossFit  
Ross Valley Dental  
Smith & Company Certified Public  
Accountants  
Spacial Design  
T&B Sports  
Tutoring Works  
Ladan Vakili, D.M.D.  
Wilson's Plumbing



## 2011-12 Business Supporting Schools

### Business Supporting Schools Ad Specs

#### Directory Ad Sizes:

full page: 4.5" x 7"

half page: 4.5" x 3.5" horizontal only

quarter page: 2.25" x 3.5" vertical only

EPS, TIFF, PDF or JPEG formats are strongly encouraged, as are Quark Express, PhotoShop and Illustrator (but Word is acceptable). If an advertiser is sending native document formats, fonts and images must be included (PC fonts). If possible, ad copy should be separated by tabs, not spaces.

Hard copies of original art will be scanned at the quality provided. Please include a self-addressed stamped envelope if return of art is necessary.

Art can be emailed to [askyes@yestokids.org](mailto:askyes@yestokids.org).

Files should not exceed 1 meg. Please write YES Directory in the subject line.

Hard copies of ads and accompanying artwork can be mailed to:

Julie Quater  
YES Foundation  
P.O. Box 2  
San Anselmo, CA 94979

Questions?  
Call Julie Quater  
at 721-1555 or  
email [askyes@yestokids.org](mailto:askyes@yestokids.org).

**Visit [yestokids.org](http://yestokids.org) for all Business Supporting Schools information and contacts.**

BENEFIT	Honors Sponsor \$10,000	District Sponsor \$5,000	School Sponsor \$2,500	Academic Sponsor \$1,500	Classroom Sponsor \$1,000	Scholastic Sponsor \$500	Student Sponsor \$300
Loyalty of over 3,000 Ross Valley parents and school district staff for supporting the community's children	✓	✓	✓	✓	✓	✓	✓
Advertising: District Family Directory	Cover	Cover*	Full Page**	Full Page**	Full Page	Half Page	Quarter Page
Listed in YES Business Directory brochure by participation level and business category - distributed to all parents	Logo on Cover, Listing by Business Category	Logo on Cover, Listing by Business Category	Logo Inside, Listing by Business Category	Listing by Business Category	Listing by Business Category	Listing by Business Category	Listing by Business Category
Listed on YES Business Supporting Schools webpage at giving level and by business category	Logo Linked to Business Website	Logo Linked to Business Website	Logo Linked to Business Website	Name Linked to Business Website	Name Linked to Business Website	Name Linked to Business Website	Listing Only
Listing in Business Supporting Schools list distributed in school newsletters and six theater performance programs by level of participation	✓	✓	✓	✓	✓	✓	✓
Opportunity to sponsor YES promotions marketed by email or quarterly printed YES Business Newsletters	up to 8 messages	up to 8 messages	up to 6 messages	up to 4 messages	up to 4 messages	up to 2 messages	1 message
Logo with link to business website on YES online auction for duration of auction	✓	✓	✓				
Prominent sponsorship sign at YES fundraising and community events	✓	✓	✓				
Complimentary Gala tickets	✓	✓	✓				
Logo prominent as sponsor on all foundation mailings	✓						

\* Back Cover or Inside Front assigned on first-enrolled, first-served basis

\*\* Preferred placement, client choice on a first-enrolled, first-served basis

\*\*\* YES sends 1,500 monthly YES Business emails to parents and staff in the community and will be printing a YES Business Newsletter three times a year featuring Business Partner YES promotions.